

**DATE: THURSDAY** March 29, 2018

**EVENT:** Launch of **ST.RACHEAL'S** Pharma & collection of antibiotics.

**VENUE:** Radisson Blu Hotel, Isaac John Street, Ikeja GRA, Lagos, Nigeria.

## **ALL THINGS ARE POSSIBLE**

Protocol

### **INTRODUCTION:**

Walt Disney said “You can dream the greatest place in the world but you need people to make it a reality “

Today is a dream come true: Our Sunrise; Our beginning - I thank God the Almighty the Omnipotent; Omniscient and Omnipresent for making this possible. Just like Walt Disney said, people made it possible - my wife, **BANWO**, my aorta, a Pharmacist turned HR practitioner - she encouraged me to be positive & always believe everything is possible. According to her to be successful: You must have a vision, be obsessed with it & be flexible with the execution. To our boys: Dara, Ife & Tobi – Thank you for the support especially the constructive critique during the project phase.

I remember my grandmother **MAMA RACHEAL**. May her soul continue to rest in eternal peace. She was industrious, upright & caring. She got the best medical care whilst alive. Her village

environment was serene and natural. Her foods were farm fresh. She epitomized what we are discussing today- She lived till 95 before her heart stopped four (4) years ago. In remembrance of **MAMA RACHEAL**: I say **ALL THINGS ARE POSSIBLE!**

I'm privileged to be a Nigerian! I was raised in a middle class background where my parents ingrained in me the value of hard work, discipline and education. My father told me that you cannot bequeath your academic certificate or professional license to anybody .It is precious and personal. I thank my dad & mom for their upright upbringing (represented here by my brother - Tokunbo).

To **NAFDAC** I say thank you for making it possible. To our diverse project team; shareholders, vendors - thank you for believing in a dream now turned into reality.

The power of possibility is like a tsunami, it overcomes Recession; setbacks; sleepless nights; lonely strategic sessions-uneven pathways; high & scarce foreign exchange rate; high double digit lending rate; challenging soft and hard infrastructure. If you believe that **ALL THINGS ARE POSSIBLE**, you take risks, (I conquered fear the day I explored the sea bed in a submarine of Indian Ocean in Mauritius 35m deep) your spirit will be lifted to carry on.

**ST.RACHEAL'S** Pharma, you are deeply rooted in governance; virtue of excellence, virtue of integrity & virtue of empathy and immersed with obsession to implement our 20 year strategic plan & flexibility of execution.

You are privileged to get **MEDREICH**- a global world class Japanese company manufacture for you just as it does for global multinational companies. African patients will now benefit from Top quality drugs at Affordable prices. Doctors, Pharmacists and Nurses will have peace of mind as they Prescribe, Dispense and Administer **ST.RACHEAL'S** collection of antibiotics. HealthCare Practitioners can now prescribe with generic names and not bother with complicated brand names. Please insist on **ST.RACHEAL'S** name to ensure that what you prescribe is gotten by your patients.

We are a Nigerian brand sprouting from Nigeria. We are local; 100% local employees-No expatriate. We commend you to support and patronize us so that we can create more jobs.

Yesterday is gone, it beckons today. A beautiful day with beautiful people. We have a covenant with our patients to help (in conjunction with you distinguished healthcare practitioners) to improve the life expectancy in Nigeria and Africa. This is our mission & we will not rest until we accomplish it.

**ST.RACHEAL'S** Pharma: You a knowledge based corporation. Your research and execution of value additions amongst medical &

pharmaceutical students; doctors and pharmacists, patients and government will further advance a positive shift in life expectancy on the African continent.

Because we want today to be impactful and memorable; because we want you to recall key learnings & indeed set the pace in the pharmaceutical industry, **The Launch of ST.RACHEAL'S Pharma today shall be a three in one (3:1) world class event powered by SEA (Science, Entertainment and Art).**

We have eminent speakers here today to begin the colloquium on our theme. Our Science, Entertainment and Art (SEA) mode will utilize:

1. Science and data: Thanks to our eminent speakers for accepting to speak today.
2. Entertainment through music & comedy: Thanks to TOS Orchestra & Comedian to make us laugh. We are deploying TurningPoint Technology to recall key messages to be learnt today in an ambience of Fun.
3. Highly educative paintings: Thanks to our curator and distinguished artists. These artworks are in resonance with our theme.
4. Our Great Chairman- Thank you for shelving all appointments to be with us today. We are proud of you.

All communicating the essence of our theme: Health; Education; Life Style & Peace. These denominators will contribute to improvement in Life expectancy. **ALL THINGS ARE POSSIBLE** if we do the right things.

Tomorrow holds greater things for **ST.RACHEAL'S Pharma**- Local manufacturing from Nigeria, export to Sub-Saharan Africa markets; expand jobs' creation; research & finding solutions to African diseases; birthing in Botswana, Tanzania & Ghana and manufacturing of Active Pharmaceutical Ingredients (API).

Nigeria must be positioned to tap into the global pharmaceutical export trade totaled **USD 613 billion** or 2.2% of the total global exports. Pharmaceutical trade is No 6 globally. Opportunity and economic growth is huge. The future is indeed bright!

I lend my voice to those who are routing for the retention of Drugs and Poisons in the exclusive list of the constitution of the federal Republic of Nigeria. This will guarantee Drug security & prevent chaos in the registration, distribution and sale of drugs in Nigeria.

**As I close: ALL THINGS ARE indeed POSSIBLE**, if we tune, align & believe I am possible (IMPOSSIBLE). It is our desire to ensure Nigerians Live Long and Businesses outlive their founders.

My message to young Nigerians today is: **THERE IS NO SHORT CUT TO HARD WORK.**

I started with a quote from Walt Disney and I will end with a message from Stephen Covey's book: **The 8th Habit: From Effectiveness to Greatness.**

He talks about great achievers expressing their voice through the use of their intelligences. Achievers for example:

- ❖ develop their mental energy into **VISION**
- ❖ develop their physical energy into **DISCIPLINE**
- ❖ develop their emotional energy into **PASSION**
- ❖ Develop their spiritual energy into conscience – their inward **MORAL** sense of what is right and wrong and their drive towards meaning and contribution.

Stephen Covey summarized his powerful book with this evergreen statement:

**“To Live, To Love, To Learn, To Leave a Legacy”.**

If we adhere & make these our purpose in Life, we will not only live long, we will live a beautiful and fulfilled Life.

We will work with all critical stakeholders to improve life expectancy in Africa.

God bless **ST.RACHEAL'S** Pharma and may God continue to bless the Federal Republic of Nigeria.

Thank you for lending me your ears.

Baie Dankie, Merci, Ashante Sana, Obrigado.

Akinjide **ADEOSUN**,  
Chairman & CEO

### **ABOUT ST.RACHEAL'S PHARMACEUTICAL NIGERIA LIMITED**

**ST.RACHEAL'S™** is a pharmaceutical company with headquarters based in Lekki 1 peninsula, Lagos, Nigeria. Our Quest is to improve life expectancy through the availability of top-quality affordable pharmaceuticals in Africa. The enterprise is founded on Excellence, Integrity & Empathy virtues.

The CEO is a licensed pharmacist and Founder of the Akinjide Adeosun Foundation (**AAF**). Prior to founding **ST.RACHEAL'S™** Pharma in 2016, Mr. Akinjide **ADEOSUN** was the Head of Branded Generics & a member of the Africa Leadership Team (ALT) at

GlaxoSmithKline Pharma, Africa. He served meritoriously at various functional & management roles at GSK for over 2 decades including secondment to South Africa.

The Akinjide Adeosun Foundation (**AAF**) is a non-profit, non-religious and non-political organization. It was set up to leave a leadership legacy in Africa by strengthening capabilities in today's leaders and build a pipeline of ready future leaders by 2035. The foundation is executing a five (5) Year leadership MoU at MeadowHall College in Lekki, Lagos, Nigeria.

He has attended several development programs in General Management & Executive Leadership all over the World. **His Proudest accomplishments** are development & nurturing of talented people and impacting knowledge.

**His Lifestyle** includes Walking/ jogging, reading & Travelling. His **Passion** is community service without Asking for anything in return.

**ST.RACHEAL'S™ Pharma.** Is aligned to the United Nations (UN) Sustainable Development Goals (**SDG's**) 3- Good health and well-being and 4-Quality education.